

NEWS

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INNOVATIVE:

COLLAR CARD

Of several innovations we have come across a favourite is the Collar Card, which holds four collar stays on a business card sized wallet friendly card to slip into your customer’s wallet. The patent-pending Collar Card is the world’s first and only credit card sized collar stay holder, which fits conveniently into the wallet.

Innovative and practical, the Collar Card eliminates the all-too-common experience of forgetting collar stays – something every man has experienced. No other product on the market solves this problem quite so neatly. The perfect product for the sophisticated business traveller.

Many upscale cleaners across the globe have received a tremendous response using private-labelled Collar Cards as a unique “thank you” item to give to clients. Personalised with your company name and logo, it is a great way to directly advertise to your customers and promote your brand. They can be handed to customers in stores, attached to hangers for deliveries, or used in promotional mailings to clients and prospects. AskMen.com rated it 9/10.

With your logo in the wallet (and in the shirts) of your clients and prospective clients, your logo will be seen every time they open their wallet – an unbeatable branding opportunity.



What’s more, unlike loose collar stays (and other promotional products), people actually hold onto their Collar Cards because they are unique, functional, and solve an everyday hassle. Your clients will **love** this product!

Manufactured in the USA of high-quality, environmentally-friendly Teslin®, Collar Cards are printed full 4-colour on the front / 1-colour on the back, and can print any graphics, logos, taglines, or colours you would like incorporated.

Aaron Taryle of EM Enterprises, LLC invites you to contact him with any questions you may have. You might want to import direct for your own company ... an enterprising trader might want to set up as the Australian contact. “We guarantee



you will receive a great response from your clientele and look forward to the beginning of a meaningful, working relationship.” Aaron told the “National”.

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